

# CDA Fall Scientific Session



September 12-14, 2008  
San Francisco, CA



## ★ Pinpoint your target audience!



- Reach all pre-registered buyers!
- Increase your booth traffic!
- Promote new products!
- Generate new sales leads!
- Build brand awareness!
- Save time and effort!
- Save up to 70% off mailing costs!

In a continuing effort to improve the annual meeting, we will be sending a Pre-Event Planner to pre-registered attendees. It will contain important show information as well as promotional pieces from select exhibitors. To be included in this new exciting promotion, reserve your space as soon as possible because space is limited and reserved on a first come first served basis!

**In the Pre-Event Planner, attendees will find valuable information such as....** a day planner, exhibitor names and booth numbers, floor plans, exhibitor seminars and parties and often times shuttle bus schedules, alternative hotels, restaurant listings, city maps and local attractions! The Pre-Event Planner is very popular with attendees because it helps them plan who and what to see at the show. Your company materials can be included with important show-specific information this year if you fax the reservation form back before spaces are filled!

**Use the Pre-Event Planner to make this  
one of your best conferences ever!**

Fax back your reservation form today to **(205) 581-0071**  
or call **(205) 581-0070**

