



May 1-4, 2008 ANAHEIM, CA



Company Name

Contact Name

Address Street or P.O. Box Suite

Phone

City State Zip

Toll Free Phone

Web Address

Fax

E-Mail Address

Booth Number

My company agrees to participate in the Pre-Event Planner being sent to pre-registered attendees at the 2008 CDA Spring Scientific Session in Anaheim, CA. I will send 7,500 / 5,000 pieces of literature or promotional items to EMC no later than MARCH 14, 2008 for full inclusion in the mailing. Failure to receive materials and/or payment by the deadline will result in exclusion from the mailing. EMC reserves the right to accept or reject any questionable materials. Any remaining materials will be recycled after the show.

To receive the standard rate, literature must be 8.5" x 11" or smaller and weigh 0.5 ounces or less. Non-Standard items will be subject to rate increases and require authorized signature confirming additional charges. All changes or special requests must be received by EMC in writing no later than MARCH 14, 2008.

CANCELLATION: 50% cancellation fee applies. Customer is responsible for return shipping charges.

INDEMNITY: I agree to hold harmless, EMC, from any and all liability arising out of this authorization, including consequential damages.

X _____

AUTHORIZED SIGNATURE DATE

Please FAX to 205-581-0071 or 205-581-0072

Payment Method (payment is required prior to mailing)

- Standard Rate: \$ 1195.00 (7,500 dentists)
Standard Rate: \$ 795.00 (5,000 dentists)

Special Instructions: (0.5 ounces or less & 8.5x11 or smaller)

- Credit Card (statement will reflect Event Marketing Consultants)

Circle One: VISA MASTERCARD AMEX DISCOVER

Card Number

Expiration Date

Cardholder Name

Card Billing Street Address

Card Billing City, State & Zip

- Please Invoice (due upon receipt)

Send PAYMENT & MATERIALS to:
EVENT MARKETING CONSULTANTS
ATTN: CDASP2008
2800 RICHARD ARRINGTON BLVD. NORTH
BIRMINGHAM, ALABAMA 35203

DEADLINE FOR MATERIALS
MARCH 14, 2008