



Event Marketing Consultants™

A division of American Classic Enterprises, Inc.

# Mailing Services

## Exhibitor Co-Op™

Company Name

Contact Name

Address Street or P.O. Box Suite

Phone

City State Zip

Toll Free Phone

Web Address

Fax

E-Mail Address

Booth Number

My company agrees to participate in the Exhibitor Co-Op to coincide with the ADA Annual Session in San Antonio, TX. I will send **5,000 or 7,500** pieces of literature or promotional items to EMC no later than **August 25, 2008** for full inclusion in the mailing. Failure to receive materials and/or payment by the deadline will result in exclusion from the mailing. EMC reserves the right to accept or reject any questionable materials. Any remaining materials will be recycled after the show.

To receive the standard rate, literature must be 8.5" x 11" or smaller and weigh 0.5 ounces or less. Non-Standard items will be subject to rate increases and require authorized signature confirming additional charges. All changes or special requests must be received by EMC in writing no later than materials deadline.

**EXHIBITOR CO-OP:** I have solicited EMC to be included in the Exhibitor Co-Op. I understand this mailing is not sponsored or endorsed by the association.

**CANCELLATION:** 50% cancellation fee applies. Customer is responsible for return shipping charges.

**INDEMNITY:** I agree to hold EMC harmless from any and all liability arising out of this authorization, including consequential damages.

X \_\_\_\_\_  
AUTHORIZED SIGNATURE DATE

Please FAX to **205-581-0072** or **205-581-0071**

**PAYMENT:** (payment is required prior to mailing)

Insertion Rate (5,000): **\$ 995.00** (up to 0.5 ounces and 8.5 x 11)

Insertion Rate (7,500): **\$ 1395.00** (up to 0.5 ounces and 8.5 x 11)

Additional Services:  
\_\_\_\_\_  
\$ \_\_\_\_\_  
\_\_\_\_\_

**Credit Card** (statement will reflect Event Marketing Consultants)

Circle One: VISA MASTERCARD AMEX DISCOVER

Card Number

Expiration Date

Cardholder Name

Card Billing Street Address

Card Billing City, State & Zip

**Please Invoice** (due upon receipt / prior to mailing)

**Send PAYMENT & MATERIALS to:**

**EVENT MARKETING CONSULTANTS  
ATTN: ADA..2008 CO-OP  
2800 RICHARD ARRINGTON BLVD. NORTH  
BIRMINGHAM, ALABAMA 35203**

**DEADLINE FOR MATERIALS**

**AUGUST 25, 2008**