



Event Marketing Consultants™

A division of American Classic Enterprises, Inc.

Mailing Services

Exhibitor Co-Op™

(2008 Greater New York Dental Meeting)

Company Name

Contact Name

Address Street or P.O. Box Suite

Phone

City State Zip

Toll Free Phone

Web Address

Fax

E-Mail Address

Booth Number

My company agrees to participate in the Exhibitor Co-Op to coincide with the GNY Dental Meeting in New York, NY. I will send **5,000 / 7,500** pieces of literature or promotional items to EMC no later than **October 15, 2008** for full inclusion in the mailing. Failure to receive materials and/or payment by the deadline will result in exclusion from the mailing. EMC reserves the right to accept or reject any questionable materials. Any remaining materials will be recycled after the show.

To receive the standard rate, literature must be 8.5" x 11" or smaller and weigh 0.5 ounces or less. Non-Standard items will be subject to rate increases and require authorized signature confirming additional charges. All changes or special requests must be received by EMC in writing no later than materials deadline.

EXHIBITOR CO-OP: I have solicited EMC to be included in the Exhibitor Co-Op. I understand this mailing is not sponsored or endorsed by the association.

CANCELLATION: 50% cancellation fee applies. Customer is responsible for return shipping charges.

INDEMNITY: I agree to hold EMC harmless from any and all liability arising out of this authorization, including consequential damages.

X _____
AUTHORIZED SIGNATURE DATE

Please FAX to **205-581-0072** or **205-581-0071**

PAYMENT: (payment is required prior to mailing)

Rate: (5,000 Dentists) **\$ 995.00** (up to 0.5 ounces and 8.5 x 11)

Rate: (7,500 dentists) **\$ 1,395.00** (up to 0.5 ounces and 8.5 x 11)

Additional Services:

\$ _____

\$ _____

Credit Card (statement will reflect Event Marketing Consultants)

Circle One: VISA MASTERCARD AMEX DISCOVER

Card Number

Expiration Date

Cardholder Name

Card Billing Street Address

Card Billing City, State & Zip

Please Invoice (due upon receipt / prior to mailing)

Send PAYMENT & MATERIALS to:

**EVENT MARKETING CONSULTANTS
ATTN: GNY..2008
2800 RICHARD ARRINGTON BLVD. NORTH
BIRMINGHAM, ALABAMA 35203**

DEADLINE FOR MATERIALS

October 15, 2008